

*Tom  
WKS*



RECEIVED  
AUG 21 1957  
LIPPINCOTT & MARGULIES, INC.  
430 PARK AVENUE  
NEW YORK 22, N.Y.  
MURRAY HILL 8-8370

LIPPINCOTT & MARGULIES, INC Industrial Designers 430 Park Ave. New York 22, NY Murray-Hill 8-8370

August 20, 1957

Mr. Louis L. Schott, Secretary-Treasurer  
Bavarian Brewing Company, Inc.  
528 West 12th Street  
Covington, Kentucky

Dear Lou:

Confirming our telephone conversation of last Wednesday, August 14, in answer to your request for design charges for the design modification of the carton containing six 1 quart bottles, we estimate this work to be approximately \$400.

Since you have indicated that this is satisfactory in your opinion, we are proceeding with this assignment and will deliver it to you for the meeting that has been tentatively set up for Tuesday, August 27, in your offices in Covington.

Best personal regards.

Sincerely,

LIPPINCOTT & MARGULIES, INC.

A handwritten signature in cursive script that reads 'Dave'.

David K. Osler  
Account Design Director

DKO:b  
Enc.